

B.B.A. (Forest Management and Eco-Tourism) CBCS Pattern Semester-III
BBA033 - Research Methodology

P. Pages : 1

Time : Two Hours



GUG/S/25/16186

Max. Marks : 60

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1. a) Define research methodology and explain the importance of Research. 12

OR

- b) Explain Basic, Applied, Scientific and Action Research.

2. a) Explain the Paradigm in Research Methodology with the help of Positivism, Interpretivism and critical theory. 12

OR

- b) What is Quantitative, Qualitative and Mixed Method in Research methodology.

3. a) Explain the Research problem and objectives in Research Methodology. 12

OR

- b) Explain Research in Forest Management and Eco Tourism.

4. a) Explain the types of Research design. 12

OR

- b) Explain the Case Study and Survey in Forest Management and Eco Tourism.

5. Write short note on the following topics **any four**. 12

- a) Hypothesis Formulation.
- b) Qualitative Research.
- c) Descriptive Research.
- d) Quasi-Experimental Design.
- e) Variables and constructs in Research Methodology.
